## **American Medical Device Summit**

# **Boulder iQ Participants**

Boulder iQ will exhibit at Booth No. 3 as an Emerging Tech partner at the 2019 American Medical Device Summit.

### Jim Kasic, President and CEO

Kasic is a serial entrepreneur with more than 30 years of experience in the Class I, II, and III medical device industry. His career includes experience with companies ranging from large multi-national corporations to start-ups with a national and international scope. He holds more than 40 U.S. and international patents.

Kasic received a Bachelor of Science degree in physics and a Master of Science degree in chemical/biological engineering from the University of Colorado, and a Master of Business Administration degree from the University of Phoenix.

## Jeff Samson, Strategy and Planning Specialist

Samson has more than 35 years of award-winning industrial design in the medical, high technology, fitness and power controls industries. He has held teaching appointments at the Rochester Institute of Technology, University of North Carolina and University of Colorado. A strong advocate of user-centric systems design, Jeff is a member of several corporate visualization programs, futuristic technology activities and advisory boards. At Colorado State University, he is a member of the School of Biomedical Engineering's advisory board. At Metropolitan State University in Denver, he is a member of the Department of Industrial Design's advisory council.

Samson received a Master of Fine Arts degree in industrial design from Cranbrook Academy of Art (Detroit) and a Bachelor of Science degree in education from Buffalo State University.

### Peggy Fasano, Chief Operating Officer

Fasano has a decade of project management, product development and engineering experience in the medical device and biotech industries. She has worked as a senior consultant with a major management consulting firm, and in post-merger and acquisition governance. She has managed multi-million dollar medtech projects as well as served as managing director of a student-run venture capital fund.

Fasano holds a Bachelor of Science in mechanical engineering from Tufts University, and a Master of Business Administration from the University of Colorado.

### Carrie Hetrick, DDS, Vice President of Quality and Regulatory Affairs

Hetrick has nearly 20 years of device regulatory management experience in positions with publicly held biomed devices companies as well as small start-ups. She maintains expertise in FDA premarket notifications and amendments, technical files, clinical evaluation reports, FDA audits and implementation of quality systems.

Hetrick holds a Bachelor of Science degree from Pacific Lutheran University and the Doctor of Dental Surgery degree from the University of Colorado Health Science Center. She also received a Master of Science degree in advanced biotechnology, concentrating in regulatory science, from Johns Hopkins University.